



## FOR IMMEDIATE RELEASE

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### **MOSTLY MUTTS ANIMAL RESCUE LAUNCHES SHOE COLLECTION DRIVE** *Shoe donations will also support micro-enterprises in developing nations and reduce what goes into landfills*

KENNESAW, GA - Having just completed a very successful spring flea market fundraiser where Mostly Mutts Animal Rescue raised over \$10,000 thanks to community support from donors and buyers, the organization is following up with a unique and compelling new initiative – **a shoe collection drive**. Over the next two months the organization hopes to collect 5,000 pairs of new and gently used shoes. Mostly Mutts will earn funds based on the number of pairs collected, as **Funds2Orgs** will purchase all of the donated goods. Not only will this help Mostly Mutts save more animals, but all donated shoes will then be redistributed throughout the Funds2Orgs network of microenterprise partners in developing nations. Funds2Orgs helps impoverished people start, maintain and grow businesses in countries such as Haiti, Honduras and other nations in Central America and Africa. Proceeds from the shoe sales are used to feed, clothe and house their families. One budding entrepreneur in Haiti even earned enough to send to her son to law school.

*"We are excited about our shoe drive," said Tammy Turley, Executive Director. We are known as a rescue that takes many special needs cases. These animals require expensive veterinary care to be rehabilitated and become adoptable. We are currently caring for many dogs that are heartworm positive, and treatment can cost as much as \$500 per dog. We know that most people have extra shoes in their closets they would like donate to us and help those less fortunate become self-sufficient. It's a win-win for everyone."*

Anyone can help by donating their shoes at the new shelter located at 3238 Cherokee Street in Kennesaw, weekdays 11 am to 4 pm (or by appointment). By donating shoes to Mostly Mutts Animal Rescue, the shoes will be given a second chance and make a difference in people's lives, and you will help save more animals.

*Mostly Mutts strives to reduce the number of animals euthanized at local shelters in Metro Atlanta by working with animal control officers to save adoptable dogs that are moments away from being put to sleep. Often, these dogs are sick, injured and require rehabilitation. Mostly Mutts provides housing, health care, training, and physical and emotional care to these rescued animals until they can be placed in a new "fur-ever home." **Since 2004, Mostly Mutts has saved over 5,000 animals.***

*Mostly Mutts is a 501(c)(3) non-profit organization, licensed by the Dept. of Agriculture and staffed by volunteers. It is privately funded through donations and adoption fees.*

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